

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 12.41
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$ * * * CHANGES * * * *** WFTV-TV * * *
 ADV # _____ ADV. NAME ISS/DCCC REP. # _____ OFF. # 6556 SALESMAN # _____
 AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN
 3050 K ST NW, SALES PRSN WA- JOE KNAUER
 WASHINGTON, DC 20007
 CLASS: NATL. LOCAL REGIONAL
 ORDER # _____ CONTRACT # 6144703
 PRDCT DCCC EST# 1194 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT16/12 OCT22/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT16/12 12.41

REP: TO JENNIE
 FR CAITLIN FOR JULIE
 OK'D M3
 TTL \$ RTS
 PLS CFM, THX 10/16

STA:
 CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * *

LINE#:	REP : CD:	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	:SPTS:	WEEK :	DAYs :	:TOTAL:
LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:
15	S	1100A-1200N	30		\$750.00	10/22	10/22	0		MON	0
40	A	800P-1130P	30		\$6,750.00	10/20	10/20	1		SAT	1
PROGRAM : THE VIEW											
PROGRAM : FBALL FL ST/MIAMI											
ORD COM1: WE CAN OFFER FBALL											
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-15 FOR 1 SPOT/WK											
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK											

REP HEADLINE# 6144703 TRF# 311940
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

SVC- NSI
DEMOs- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE